

MEDIA ADVISORY
For Immediate Release

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Contra Costa Families March for Science

Families throughout Contra Costa Rally for Science, Innovation and the Environment

(Civic Park, Walnut Creek, CA) On Earth Day April 22, 2017, citizens of our diverse community are joining together, across political affiliations and beliefs to celebrate, advocate and defend scientific research and the necessity of the scientific community in sustaining our planet. The event was planned in light of threats to funding and the exploitation of natural resources for corporate gain that place our long-term public safety and health at risk. Marchers who believe that all have the right to clean air, water and public lands, as well as the protection of our environment and climate are encouraged to attend.

While supportive of the marches taking place in the surrounding Bay Area communities, and across the nation, organizers feel it is important to show strength and support in the local community. The planners of the Women's March Contra Costa County are hosting a family-friendly event that celebrates our local scientists and environmental organizations. Highlights include a free Science Show, children's activities, as well as lectures by local scientists and innovators.

Everyone in the community--women, men, children, and seniors of all races and ages--are invited to a non-partisan event to peacefully rally, march and celebrate Earth Day and the value of science together.

- **When:** Saturday, April 22, 2017 from 10 a.m. to 1 p.m.
- **Where:** Music, Rally and Earth Day Celebration at Civic Park in Walnut Creek, CA (on the corner of Broadway and Civic)
- **Details:** 10:00 Meet and greet
10:30 Rally with speakers
11:00 March through Walnut Creek
11:30 Earth Day Celebration with booths and activities
12:00 Science Show and lecture series
- **March Route:** Scheduled to start at 11:00 a.m., map available on the [event website](#). Streets will not be closed to traffic. The march is on the sidewalk only, on both sides of the street from Civic Park, heading south on Broadway, west on Mt. Diablo, north on Main St. and east on Civic Dr.
- **Media check-in:** starting at 10 a.m. at the gazebo at Civic Park, on Civic Dr. & Broadway.

IMPORTANT LINKS

- Facebook: <https://www.facebook.com/WomensMarchContraCosta/>
- Website: <https://womensmarchcontracosta.org>
- Email: womensmarchcontracosta@gmail.com
- Twitter: [@womensmarchwccc](#)